



CAPABILITIES STATEMENT

VETERAN WRITING SERVICES, LLC

CAGE CODE: 78PA2 | UEI: KN8LUR6ZMMS5 | DUNS: 079465679 | NAICS:
541611-Administrative Management and General Management Consulting
541612-Human Resources Consulting Services
561410-Document Preparation Services
611430-Professional and Management Development Training
711510-Independent Artists, Writers, and Performers

www.VETERANWRITINGSERVICES.com

Veteran Writing Services provides professional writing, editing, and consulting services to help clients achieve their goals.

Core Competencies

Writing: Writing articles, stories, reports, proposals, books, and human resources documents

Editing: Performing editing, copyediting, proofreading, and document improvement

Consulting: Providing professional advice based on 30+ years in leadership positions

Training: Presenting tailored workshops and professional development solutions

Past Performance

Invictus International Consulting, LLC

★ Lead Proposal Writer, Editor, Resume Writer, Consultant, and Color Team Reviewer for 17 major Intelligence Community and Federal efforts including winning proposals valued over \$18B contributing to the company's ranking in *Washington Business Journal's* 75 Fastest Growing Companies for the past three years

Prince George's County Government

★ Editor for award-winning Office of Management & Budget Annual Budget Books providing information for over one million businesses and residents

WhiteHawk CEC, Inc.

★ Technical Writer and Editor of cyber business documents for the first online cybersecurity exchange supporting global businesses and government customers

Differentiators

+Expertise in intelligence, operations, cybersecurity,

human resources, analysis, and planning

+Prime Contractor on Prince George's County OMB Contract; Subcontractor on U.S. Navy

SeaPort Next Gen, VA T4NG, VA VECTOR, and

Maryland and Department of Housing and Community Development (DHCD) contracts

+Work experience in Executive and Legislative branches of government,

+Certified SDVOSB, Woman Owned

Small Business (WOSB), Minority and

Disadvantaged Business Enterprise (M/DBE),

and Veteran Small Business Enterprise (VSBE)



In my 40+ years of supporting business development for large and small companies, Valerie and her company earn my A+ rating!



George C. Rhodes, President, Results Consulting Group, LLC

Contact Information:

(443)994-5651

ceo@veteranwritingservices.com

www.veteranwritingservices.com

Veteran Writing Services, LLC

Chief Executive Officer,

Valerie Ormond



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NAICS: 541611, 541612, 561410, 611430, 711510

Valerie Ormond, Chief Executive Officer (CEO)

Valerie Ormond brings 30+ years of leadership, management, and writing experience to clients. She retired as a Navy Captain (O-6) before founding Veteran Writing Services. Her experience includes:

- Coordinated executive level briefing and writing support to the offices of the Joint Chiefs of Staff, Secretary of Defense, Executive Office of the President, and cabinet offices
- Directed efforts of a 500-person Task Force supporting global operations
- Managed naval intelligence personnel plans, policies, and programs for more than 20,000 people
- Taught in traditional classroom settings and developed and provided leadership development, writing, and strategic planning workshops with 100% customer satisfaction
- Produced more than 500 technical writing projects for clients on subjects including information technology, cybersecurity, intelligence, business, standard operating procedures, policies, and more
- Gained Federal contract and business development experience as Proposal Writer, Volume Lead, Reviewer, Editor, and in government as a member of source selection panels and supervisor of contracts

Education and Training:

Master of Strategic Studies, U.S. Army War College

Master of Science of Strategic Intelligence, National Intelligence University

Bachelor of Arts, English and Mass Communication, Towson University

Whitman School of Management Veteran Women Igniting the Spirit of Entrepreneurship
(V-WISE) Program, Syracuse University

ShIPLEY Institute – Writing Federal Proposals

Senior Executive Leadership Development Program, University of Maryland

Defense Information School Public Affairs Officer Course

Fundamentals of Technical Writing



Sample Past Projects:

- Business proposals
- Strategy documents
- Marketing materials
- Legislative documents
- Website content editing
- Economic development reports
- Human resources documents
- News and magazine articles
- Writing and editing workshops
- Three award-winning novels